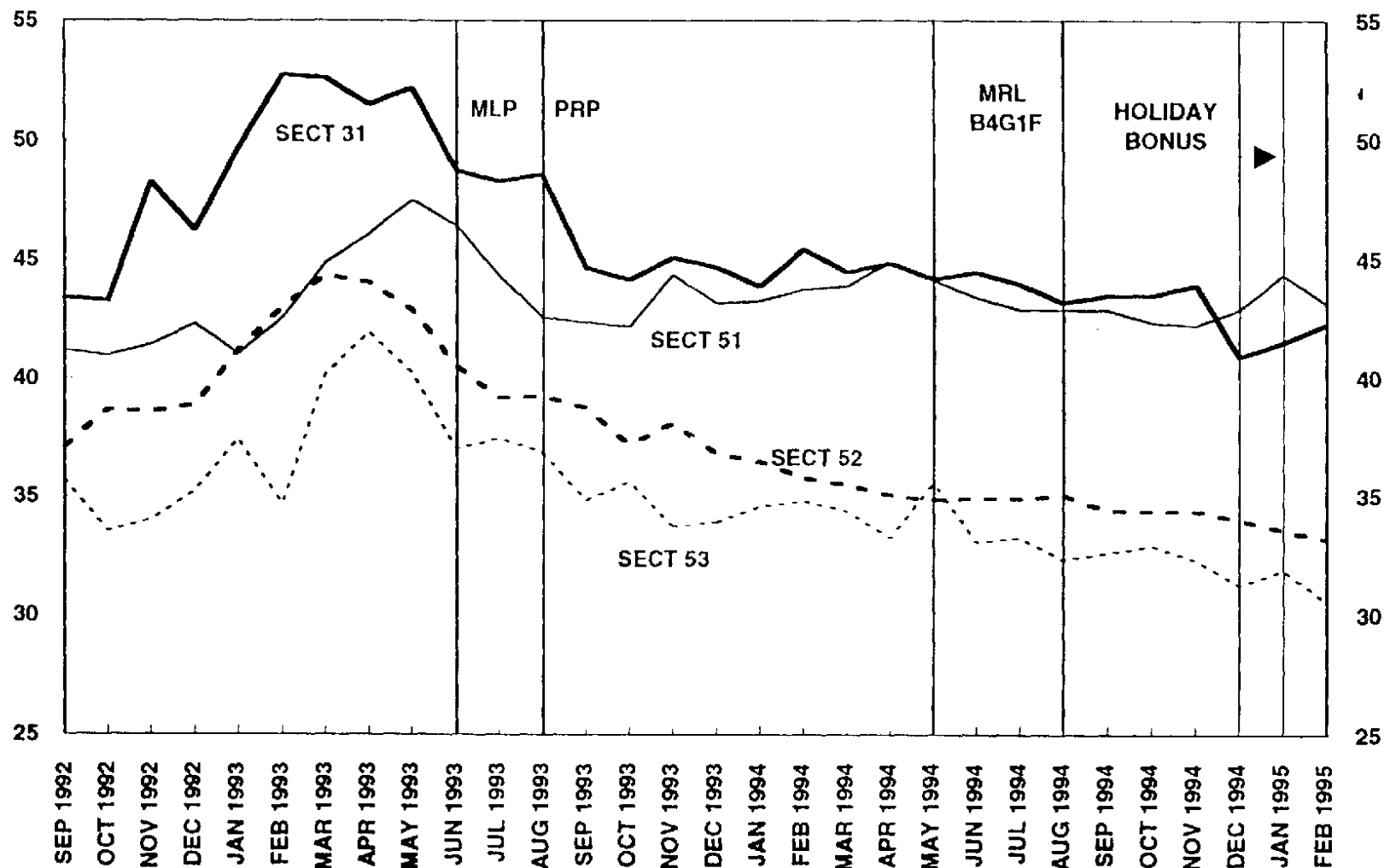


TOTAL DISCOUNT RESPONSE TO MARLBORO PROMOTIONS SHARE TRENDS

SHARE



SOURCE: INTEGRATED NIELSEN

DSC_PROMO.CHT

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